

# INNOVATIONS — & — INSPIRATIONS



An Evening with **Dr. Astro Teller**

A BENEFIT EVENT FOR THE  
**LAWRENCE HALL OF SCIENCE**  
SUNDAY, MARCH 18, 2018



THE LAWRENCE  
HALL OF SCIENCE

Berkeley  
UNIVERSITY OF CALIFORNIA



# INNOVATIONS — & — INSPIRATIONS

## The Lawrence Hall of Science: **Inspiring Generations of Innovators**

The Lawrence Hall of Science is one of the country's only science centers that is part of a top-tier, public research university—University of California, Berkeley. This distinctive affiliation allows the Hall to engage world-class scientists, engineers, and educators in developing and disseminating the most innovative and effective STEM programs available today. The Hall's mission is to inspire and foster science learning for all, especially those who have limited access to science.

Every year, the Hall reaches more than 12 million young people around the world with STEM learning experiences that inspire them through the same practices and activities that scientists and engineers use in their work. We also engage thousands of educators, nationally and internationally, in high-quality professional learning programs. Further, we increase access to science learning through digital tools for students and educators. The Hall's portfolio of programs is diverse and far-reaching, contributing to the local and national agenda to inspire, prepare, and diversify the STEM workforce.





## INNOVATIONS & INSPIRATIONS

### An Evening with Dr. Astro Teller

A Benefit Event for the Lawrence Hall of Science  
Sunday, March 18, 2018 • 5:00-9:00 PM

**Breakthrough technologies have the potential to address big problems with radical solutions. Yet technological advances often outpace educational innovation. Dr. Astro Teller is Captain of Moonshots and CEO of X, Alphabet's (parent company of Google) company that brings to life bold ideas through science and technology. He will discuss these opportunities and challenges in a stimulating presentation at this event. A question-and-answer session will follow his talk.**

The event will also will feature:

- Cocktails and hors d'oeuvres, enjoyed among the Hall's exhibits.
- Opportunities to network with influential leaders in science, technology, academic, and non-profit fields.
- An elegant seated dinner.
- A spirited **Fund the Future** activity at which guests will be invited to raise their paddles in support of the Hall's new **Inventors' Lab**.

Support for the Lawrence Hall of Science will help to activate current and future generations of scientists, educators, and citizens—both locally and globally—through the Hall's innovative and effective STEM programs.

**Dr. Astro Teller** is currently Captain of Moonshots (CEO) of X, the factory run by Alphabet (Google's parent company) set up to inspire bold ideas that through science and technology can be brought to reality. Dr. Teller is also cofounder and a current Director of Cerebellum Capital Inc., a hedge fund management firm whose investments are continuously designed, executed, and improved by a software system based on techniques from statistical machine learning.

As a respected scientist and seasoned entrepreneur, Dr. Teller has successfully created and grown five companies and holds numerous U.S. patents related to his work in hardware and software technology. Before his tenure as a business executive, Dr. Teller taught at Stanford University and was an engineer and researcher for Phoenix Laser Technologies, Stanford's Center for Integrated Systems, and The Carnegie Group Inc. Dr. Teller's work in science, literature, art, and business has appeared in international media, and he frequently is invited to address national and international technology, government, and business forums on the subjects of innovation and the future of intelligent technology.

# INNOVATIONS & INSPIRATIONS

## Become a Sponsor

Your sponsorship of this event directly supports the delivery of innovative STEM learning and helps the Hall increase access to STEM education locally and globally. The Hall works to ensure that all young people engage in high-quality STEM learning, enabling them to become the innovators and science-literate citizens of the future. Your support advances the Hall's mission and is critical to our continued impact. Sponsors will receive recognition of their generosity at the benefit event.

### ACCELERATE INNOVATION

At the Innovations & Inspirations Benefit, we will afford guests an opportunity to invest in the Hall's new Inventors' Lab. Through a spirited and fast-paced **Fund the Future** paddle raise, guests can help the Hall ensure that invention, ingenuity, and innovation are front and center for current and future generations of Hall visitors by helping to underwrite the implementation of our new learning laboratory: the Inventors' Lab.

*The following pages detail the sponsorship opportunities for the Innovations & Inspirations Benefit. We are also pleased to work with you to create a tailored sponsorship package. Please contact Deb Danziger at [ddanziger@berkeley.edu](mailto:ddanziger@berkeley.edu) or 510-643-0406 if you would like more information.*



## Fund the Future

Fund future innovators, designers, engineers, scientists, and global thinkers by making a donation to support the implementation of the Inventors' Lab. The Inventors' Lab is a place at the Hall where youth and adults from diverse backgrounds can:

- Explore, investigate, discover, and invent ways to address pressing local and global challenges.
- Engage in project-based learning experiences that put their ingenuity and creativity to work.
- Use technology, specialized equipment, and practices used by inventors, engineers, designers, and scientists.

The Inventors' Lab will also offer educators and curriculum designers an environment where they can learn how best to support learning about innovation and invention, and how to help young people maximize the value of their experiences in the Lab. Further, the Lab provides a fertile arena for research and development and professional learning experiences for educators, ensuring that the work that takes place in this Lab will have an impact far beyond the visitors served.

You are key to the success of this effort. Sponsor the Hall and join us for a fascinating evening exploring the importance of educational innovation to the advancement of technology. You will be investing your philanthropic dollars in the future of many young people, educators, and citizens.



## Contact Us

For more information about the event or to donate to the Lawrence Hall of Science, please contact Deb Danziger at [ddanziger@berkeley.edu](mailto:ddanziger@berkeley.edu) or 510-643-0406.

### \$75,000 Premier Partner

- Preferred seating for table of 10 at Benefit
- Recognition as a Premier Partner sponsor in program, invitation, and collateral materials as well as in event publicity and advertising
- Premier recognition at Benefit
- 250 free individual passes to the Hall
- Year of 2-for-1 passes to the Hall for employees
- Post-event recognition as a corporate sponsor of the event and as a donor in Hall signage

### \$50,000 Innovation Catalyst

- Preferred seating for table of 10 at Benefit
- Recognition as an Innovation Catalyst sponsor in program, invitation, and collateral materials
- 100 free individual passes to the Hall
- Year of 2-for-1 passes to the Hall for employees
- Post-event recognition as a corporate sponsor of the event and as a donor in Hall signage

### \$25,000 Opportunity Accelerator

- Table of 10 at Benefit
- Recognition as an Opportunity Accelerator sponsor in program, invitation, and collateral materials
- 50 free individual passes to the Hall
- Year of 2-for-1 passes to the Hall for employees
- Post-event recognition as a corporate sponsor of the event and as a donor in Hall signage

### \$10,000 Friend of the Hall

- Table of 10 at Benefit
- Recognition as a Friend of the Hall sponsor in program, invitation, and collateral materials
- Post-event recognition as a corporate sponsor of the event and as a donor in Hall signage

### \$1,000 Individual Patron Ticket

- Premier seating for one person at Benefit
- Listing as a Patron in program, invitation, and collateral materials

### \$500 Individual Ticket

### \$300 Individual Nonprofit Ticket

- Limited availability for nonprofit or educational professional



Sponsorship & Ticket Order Form *page 1 of 2*

- \$75,000 Premier Partner (\$73,750 tax-deductible)
  - \$50,000 Innovation Catalyst (\$48,750 tax-deductible)
  - \$25,000 Opportunity Accelerator (\$23,750 tax-deductible)
  - \$10,000 Friend of the Hall (\$8,750 tax-deductible)
  - \$1,000 Individual Patron Ticket QTY \_\_\_\_\_ (\$875 tax-deductible)
  - \$500 Individual Ticket QTY \_\_\_\_\_ (\$375 tax-deductible)
  - \$300 Individual Ticket QTY \_\_\_\_\_ (\$175 tax-deductible) Limited availability for non-profit or educational professional.
  - Additional Donation to support the Hall's STEM programs (fully tax-deductible)
- TOTAL AMOUNT \$ \_\_\_\_\_**

Contact and Acknowledgment Information

INDIVIDUAL OR CORPORATE / INSTITUTION / ORGANIZATION SPONSOR

CONTACT NAME  MR  MRS  MS  MISS  DR TITLE \_\_\_\_\_

ADDITIONAL COMPANY / ORGANIZATION / INSTITUTION INFORMATION (if applicable)

STREET ADDRESS TYPE:  PERSONAL  COMPANY / ORGANIZATION / INSTITUTION

CITY STATE ZIP

PHONE + EXTENSION TYPE:  WORK  MOBILE  HOME EMAIL ADDRESS TYPE:  WORK  PERSONAL  OTHER

CONTACT INFORMATION FOR CORPORATE IDENTITY AND LOGO USE GUIDELINES

**Deadline 1:** For logo/listing to be included on printed invitation and printed program payment must be received by **November 27, 2017**.  
**Deadline 2:** For logo/listing to be included on printed program payment must be received by **February 23, 2018**.

Check enclosed payable to UC Regents  Please bill my credit card

NAME ON CARD / COMPANY \_\_\_\_\_

BILLING STREET (if different than above) \_\_\_\_\_

CITY STATE ZIP

BILLING PHONE + EXTENSION TYPE:  WORK  MOBILE  HOME BILLING EMAIL ADDRESS TYPE:  WORK  PERSONAL  OTHER

CARD NUMBER CARD TYPE:  MC  VISA  DSVR  AMEX SECURITY CODE EXP. DATE (MM/DD/YY)

SIGNATURE DATE (MM/DD/YY)

 Mail form with check or payment information to: **The Lawrence Hall of Science**  
**Attn: Development Dept.**  
**1 Centennial Drive #5200**  
**Berkeley, CA 94720-5200**  
or call Deb Danziger at 510-643-0406

*The information you provide will only be used for University business and will not be released unless required by law. A portion of all gifts is used to defray the costs of administering the funds. All gifts are tax-deductible as prescribed by law.*

Sponsorship & Ticket Order Form *page 2 of 2*

**GUEST INFORMATION**

Please list guest/attendee names and email addresses, which will be used to communicate important information prior to the event. Names of guests are requested by March 7, 2018.

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GUEST NAME EMAIL ADDRESS

*Please indicate if you would like to release seats at your table to individual ticket purchasers, staff members or Hall guests.  
Number of seats available \_\_\_\_\_*



**THE LAWRENCE  
HALL OF SCIENCE**  
UNIVERSITY OF CALIFORNIA, BERKELEY



[lawrencehallofscience.org](http://lawrencehallofscience.org)



Lawrence Hall of Science



@berkeleyscience